



OFFICIAL PROGRAM
40th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 12, 2004



SCHEDULE OF EVENTS
 (Subject to change / revision)

8:00 AM	- Class C register and practice	11:15 AM	- Class S register and practice
8:30 AM	- Pre-Race ceremonies	12:30 PM	- Class S racing
8:45 AM	- Class C racing	1:45 PM	- Class A register and practice
9:15 AM	- Class B register and practice	2:30 PM	- Class A racing
10:00 AM	- Crowning of royalty	4:00 PM	- Finals and "Champion of Champions" races
10:15 AM	- Class B racing		

SOAP BOX DERBY QUEEN

Our 2004 Queen is **RACHEL MARIE WILLIAMS**, the daughter of Ron and Luann Williams. Rachel is 8 years old, and is in the 3rd grade at Holy Apostles School. Her varied interests include collecting stuffed dogs and biking (and racing). Rachel will be driving car number 66 in today's Class A races. Congratulations on your reign as Queen, Rachel!

ACKNOWLEDGEMENTS

Each year, the Commission finds itself indebted to numerous individuals, businesses, and service clubs - people who help us in so many ways. Without them, **40 YEARS** of this great event would not have been possible. We say **"THANK YOU"** to the following for their support of this year's race:

All of the **CAR SPONSORS...BOY SCOUT TROOP 41** for their **20 years** of helping with the Special Class race...**AMENT INDUSTRIAL TRUCK** for the great-looking towing vehicles...**LINCOLN STATE BANK** for contributing toward the cost of the driver's T-shirts...**NEW BERLIN PARKS & RECREATION DEPT., LINCOLN STATE BANK** and **NEW BERLIN TRUE VALUE** for their assistance with driver registration ...**HOEPPNER-HORN VFW POST 5716**, New Berlin, for providing us with a meeting room and continued hospitality ...**OCONOMOWOC RESIDENTIAL PROGRAMS & PARAGON INDUSTRIES** for the van used during the Special Class race...**PAT'S SANITATION SERVICE** for contributing toward the cost of the portable toilet facilities...**PROSPECT LIONS CLUB** for underwriting the cost of the Special Class photos...**M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY** for their assistance on race day again this year...**COUSINS SUBS** for supplying the ice for the concession stand, and feeding our volunteers...**"TRIPPER AL" STIGLER** and **BOB YOBLIN** for their efforts in 'tripping' the cars at the starting ramp...**TOM SHALLOW** for his invaluable track-side assistance...**BLUE BUNNY** for the ice cream concession & trailer, and **BOB & KATHY LAMBACH** for running it... and all of the **PRIZE FUND CONTRIBUTORS** listed on page 3 of this program

JEWEL OSCO has graciously come forward once again with a generous donation to sponsor the 20th Annual Class S "Special Race for Special Kids." The Commission extends a hearty **"THANK YOU"** to **JEWEL OSCO** for their support of the Special Race again this year.

Thanks, too, to the **NEW BERLIN LIONS CLUB** for its generous financial contributions to the Derby. Lions Club donations have, through the years, been very instrumental in allowing us to cover the costs of purchasing, maintaining and improving equipment needed for the race.

***** **DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND** *****

THE NEW BERLIN SOAP BOX DERBY COMMISSION

Chris Lambach (Chairman) – Harry Swanson (Asst. Chairman) – Dave Nagy (Secretary & Treasurer) – Darla Brylow
 Todd Brylow – Rick Budde – Rick Burant - Tom Carpentier – Louie Fennig – Jerry Flanigan – Galen Flanigan
 Brian Gross – John Hallada - Tom Helf – John Lepak – Paul Maichle – Walter Maichle – Art Marquardt
 Dan Miron - Roy Rathke - Ken Scheuren - Brad Schneider – Jim Shallow – Kathlene Sisson
 Tom Sisson - Stan Smith – Jerry Wollenzien – Honorary Member: Al Stigler
 Affiliate members: New Berlin Parks & Recreation Dept. & Lincoln State Bank, New Berlin

*****The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new members*****

>>>>>>If you and your family don't live in New Berlin, but the kids are interested in qualifying as a driver and racing in this wonderful event, the Commission has a plan set up to make that happen:

Become a Commission member !!! <<<<<<

>>>>>>Talk to a Commission member today, or contact any of the following by phone for details<<<<<<
 Chris Lambach 262-971-9850 - Tom Carpentier 262-789-1884 - Louie Fennig 414-525-0258

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SUNDAY, SEPTEMBER 12, 2004

NEW BERLIN TRUE VALUE CLASS "A" RACE (Drivers ages 6, 7 & 8):

<u>CAR #</u>	<u>DRIVER</u>		<u>SPONSOR</u>
6	Matthew Boey		Richlonn's Tire & Service (Greenfield, WI)
7	Marisa Meulemans		Triangle Fraternity (M.S.O.E. Chapter)
8	Andrew Wachholz		Wisti Sod Farm
10	Alex Minturn		Pro Industrial Controls
12	Sean Clements		Pat's Service
13	Laura Turzenski	[1]	"Katie Kae Special" (Larry & Reesa Kapalczynski, Athelstane, WI)
14	Kaitlyn Kurudza		H N I Risk Services
17	Andrew Holzli		"SSAI Special" (Stan Smith, New Berlin, WI)
19	Raechel Anderson		Batzner Pest Management
20	Kelly Wachholz		Joe Wilde Co.
25	Jake Boehm		Mueller Pipeliners
35	Kyle Berther		Wenthe-Davidson Engineering Co.
42	Aaron Hammond		Landmark Credit Union
51	Brandon Gavin	[2]	Kard Recycling
65	Kole Hansen		New Berlin True Value
66	Rachel Williams	[3]	Rallye Productions
71	Jeremy Marr		Onyx Waste Services (Hartland, WI)
77	Melissa Berther		Arby Construction
80	Ben Horn		New Berlin Family Physicians
84	Jack Roberts		Mueller Pipeliners
93	Joshua Kryszewski		Fountain Square Apartments
95	Paul Heyrman	[4]	Fennig Plumbing & Heating
125	Morgan Leissing		State Financial Bank
127	Jeremiah Oldenburg		Service Club of New Berlin
134	Sean Bruders		"The Patch Man" (Donald & Jaclyn Brockman, Milwaukee, WI)
194	Grant Travers		Classic Carpentry
198	Charlie Fennig		"Mrs. Gav" (Carolyn Gavin, New Berlin, WI)
221	Sarah Doern		Champps Americana Restaurant
223	Danny Miron		Etch Coat & Glaze
224	Dallas Thompson		Schober & Radtke SC
225	Austin Pagac		Betterliving Patios & Sunrooms

"A" Records: [1] Finals A '02 [2] 3rd A '03 [3] 2nd A '02; Finals A '03 [4] 2nd A '03

We thought you'd like to know.....

- Each driver gets one practice run that does not count in competition.
- Class S racing is on a double-elimination basis. I.E., a driver is not eliminated until having two losses. Classes A, B and C race on a triple-elimination basis.
- The six fastest cars in class A, B and C become "finalists" and compete in the Finals racing for 1st, 2nd and 3rd within their class. The 1st place cars in classes A, B and C then go on to compete for the title of "Champion of Champions."
- All decisions made by the Technical Committee are final.

>>>>>>>>> BRAND NEW TRACK FOR OUR 40th ANNIVERSARY <<<<<<<<<<

As you watch those racers speeding down the hill today, check out that spanking new track!
 After many years of fund raising, we made it happen in time for this milestone event.
 But it wouldn't have happened this year without the generous contributions of these fine businesses,
 so the Commission wishes to give them a BIG "THANK YOU":

- **BLACK DIAMOND PAVING CO.**** ****B & B CARPENTRY****
****CLASSIC CARPENTRY**** ****DAHLKE ELECTRIC****
****FENNIG PLUMBING & HEATING**** ****HALE PARK CABINERY****
****KUHS QUALITY HOMES****

OFFICIAL PROGRAM
40th ANNUAL NEW BERLIN SOAP BOX DERBY
SUNDAY, SEPTEMBER 12, 2004

Page 3

2004 NEW BERLIN SOAP BOX DERBY - PRIZE FUND CONTRIBUTORS
Please patronize these fine companies and organizations,
and be sure to thank them for their support of this Soap Box Derby event

Absolute Services	International Lubricants (Seattle, WA)	Pro Industrial Controls
Armeli's Restaurant & Pizzeria	J. R. Plumbing	Rallye Productions
ATI Performance Products (Baltimore, NC)	Krause Funeral Homes	Richlonn's Tire & Service (Greenfield, WI)
Auto Meter Products (Sycamore, IL)	Landmark Credit Union	RTI Technologies (York, PA)
Batzner Pest Management	Legacy Fine Dining	Schober & Radtke, SC
Betterliving Patios & Sunrooms	Mister Gasket Performance Group (Cleveland, OH)	Schober, Schober & Mitchell, SC
Dave's Machine Repair	Motion Fitness & Racquet Club	Service Club of New Berlin
Etch Coat & Glaze	Mueller Pipeliners	State Financial Bank
Evernham Motorsports (Statesville, NC)	National Car Wash	Suburban Sno-Hawks
Fennig Plumbing & Heating (West Allis, WI)	New Berlin Animal Hospital	Mrs. Mary Sweeney
Frantz Machine Products	New Berlin Family Physicians	Tobin Jewelers
GDL Products (Muskego, WI)	New Berlin Lions Club	The Valvoline Co. (Lexington, KY)
Gas Light Homes (West Allis, WI)	New Berlin True Value	V. F. W. Post 5716
Hal's Harley-Davidson	Noodles & Company	Wenthe-Davidson Engineering Co.
Holz Motors (Hales Corners, WI)	Old Country Buffet (Brookfield, WI)	Joe Wilde Co.
Hoosier Racing Tires (Lakeville, IN)	Onyx Waste Services (Hartland, WI)	Wolter Brothers Builders
Hydraulic Component Services	Penske Racing South (Mooresville, NC)	



14740 W. Greenfield Ave
Brookfield, WI 53005
Between Sunnyslope & Moorland
(262) 785-1299
(262) 785-1545 FAX
kwikpy@execpc.com

John Bartholomay
Owner

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CLASS "B" RACE (Drivers ages 9, 10 & 11):

<u>CAR #</u>	<u>DRIVER</u>		<u>SPONSOR</u>
1	Caitlin Hallada	[1]	Vermatic, Inc.
2	Michael Gavin	[2]	Wolter Brothers Builders
3	John Turzenski	[3]	"Mr. Gav" (John Gavin, New Berlin, WI)
4	Nicolas Kastner		Hal's Harley-Davidson
5	Jessica Klosowski		Certified Products
9	Ray Rathjen	[4]	Gas Light Homes
11	Ryan Korudza		Toepfer Security
15	Casey Garces	[5]	Tobin Jewelers
16	Luke Rivard		Noodles & Company
21	David Doern		Armeli's Pizza
23	Eric Rivard		New Berlin True Value
24	Erik Siegler	[6]	Schober, Schober & Mitchell, SC
27	Blair Thompson		J R Plumbing
28	Lauren Lambach	[7]	Old Country Buffet
34	Alex Ehler	[8]	Holz Motors
38	Mike LaValley	[9]	Badger Express
40	Nathan Lepak	[10]	Hydraulic Component Services
48	Samantha Roberts	[11]	Hal's Harley-Davidson
50	Tim Heyrman		Elliott's Ace Hardware
55	Chris Jock		National Car Wash
59	Amy Boehm		Ament Industrial Truck
61	Amanda Minturn		"Figgy Special" (In memory of Florian Figlewski)
70	Madeline Muchenberger		Batzner Pest Management
92	Andrew Marquardt		Wenthe-Davidson Engineering Co.
94	Jessica Jaeckels		Pre-Paid Legal Services (Kaukauna, WI)
99	Justin Klosowski		New Berlin Animal Hospital
111	Paul Burant		Landmark Credit Union
113	Dan Heimerl		New Berlin Lions Club
150	Joshua Levin		Krause Funeral Homes
159	Rick Burant		Frantz Machine Products
189	Nick Randall		Frantz Machine Products
200	Casey Cutty		Betterliving Patios & Sunrooms
211	Ashley Oldenburg		Farrell Masonry
222	Michael Boey		Johnson Sand & Gravel

"B" Records: [1] 3rd A '00; 2nd A '01; Finals B '02; Queen '02; 1st B & Champion '03 [2] Finals A '03
 [3] Finals A '01; Finals B '03 [4] Finals A '02 [5] 2nd A '00; 1st A '01; 1st B & Champion '02; 3rd B '03
 [6] 3rd A '02 [7] 1st A '02; 1st A '03 [8] 2nd B '03 [9] Finals B '03 [10] Finals A '02; Finals A '03
 [11] Queen '01

***** **DON'T FORGET TO ATTEND THE AWARDS NIGHT CEREMONIES !!!** *****
SUNDAY, SEPTEMBER 26, 2004 - HOLY APOSTLES GYMNASIUM - 6:30 PM

At Awards Night, **EVERY DRIVER** will receive a color photograph of them in their car, and a commemorative plaque to show our appreciation for entering the Derby. Trophies and other prizes will be awarded to all Finalists and drivers finishing 1st, 2nd or 3rd in each class.

ALL DRIVERS AND THEIR FAMILIES ARE INVITED TO ATTEND, regardless of where they finished.
 Please join us for an evening of fun and excitement.

FREE REFRESHMENTS WILL BE SERVED.

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"CHAMPION OF CHAMPIONS" FROM THE PAST 39 YEARS:

1965	Kenneth Visauer	1978	Robert Katka	1991	Ben Salentine
1966	Brian Rindt	1979	James Schott	1992	Ben Salentine
1967	Richard Burant	1980	James Schott	1993	Adam Haut
1968	Richard Burant	1981	Bill Hammel	1994	Christopher Henn
1969	Jay Stover	1982	Scott Scheuren	1995	Michele Rathke
1970	Jeffrey Leair	1983	Brett Wollenzien	1996	Adam Hallada
1971	Steve Zajicek	1984	Brett Wollenzien	1997	Patrice Rumpf
1972	Mark Ebbott	1985	Brian Grenfel	1998	Patrice Rumpf
1973	Mark Pekrul	1986	Julie Lay	1999	Patrice Rumpf
1974	Steve Hannula	1987	Rob Poenhelt	2000	Adam Hallada
1975	Janet Liske	1988	Paul Maichle	2001	Patrice Rumpf
1976	Davey Doern	1989	Steve Chmielewski	2002	Casey Garces
1977	Janet Liske	1990	Nicholas Nagy	2003	Caitlin Hallada

More special thanks.....

Thanks to **BRIAN RINDT** of New Berlin, for the use of his stunning 1997 (30th Anniversary Edition) Pontiac Formula convertible at the track today.

Thanks to **CHRISTINA RINDT** once again this year for her wonderful rendition of our National Anthem.

Thanks to **TOM HAGGERTY** for his time and talents photographing our drivers for their plaques, as well as all the candid photos he'll be taking today.

Thanks to **GDL PRODUCTS** for the good-looking display boards on the doors of our new building.

And a BIG THANK YOU to these fine New Berlin businesses for allowing us to display our street corner advertising signs on their properties:

**** ARMELI'S RESTAURANT & PIZZERIA****
**** LINCOLN STATE BANK - NEW BERLIN****
**** NEW BERLIN TRUE VALUE ****

>>>>>>NEW BERLIN SOAP BOX DERBY "RACE PARTNERS" PROGRAM<<<<<<<<

The following businesses are participants in this year's "Race Partners" program. Please patronize them, and thank them for their generosity. Donating to this program allows the organization's banner to be displayed trackside.

Sponsorship for one car is also included. Thank you to:

** ABSOLUTE SERVICES**	** MUELLER PIPELINERS **
** HOLZ MOTORS **	** NOODLES & COMPANY **
** HYDRAULIC COMPONENT SERVICES **	** OLD COUNTRY BUFFET **
** LAYTON STATE BANK **	** RALLYE PRODUCTIONS **

For more information on participating in the "Race Partners" program for next year's event, please contact Chris Lambach at 262-971-9850



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CLASS "C" RACE (Drivers ages 12, 13, 14 & 15):

CAR #	DRIVER		SPONSOR
18	Aubrey Lambach	[1]	"Sweeney Special" (In memory of Duane Sweeney)
22	Kyle Lesniewski		Lincoln State Bank
26	Brian Hallada	[2]	State Financial Bank
31	Steven Pirelli		Suburban Sno-Hawks
33	Tim Newgard	[3]	New Berlin Parks & Recreation
41	C J Weissenberger	[4]	Uttech Sheet Metal
60	Nick Ewig	[5]	V F W Post 5716 (New Berlin, WI)
88	Nicholas Lepak	[6]	M & I Bank
100	Timmy Siegler		Dave's Machine Repair
101	Courtney Ehlert	[7]	Absolute Services
165	Chris Scheele		Motion Fitness & Racquet Club
175	Alan Marquardt		Legacy Fine Dining
182	Greg Heimerl		Senor Luna Restaurant

"C" Records: [1] 1st C '03 [2] 2nd A '97; 1st A '98; Finals A '99; 1st B '00; 2nd B '01; 2nd C '03 [3] Finals B '02
[4] Finals C '03 [5] Finals A '98; 3rd A '99; 3rd B '00; 3rd B '02; Finals C '03
[6] Finals A '98; Finals B '01; Finals C '03 [7] Finals B '02



MORE INFORMATION ABOUT THE DERBY

- Drivers have the option to carry-over their car numbers from the previous year, or they may choose their car numbers on a first-come basis.
- Car number 1 is reserved for the defending "Champion of Champions."
- Drivers randomly draw for their sponsors on a first-come basis.
- The New Berlin Police Department was the driving force in starting the Derby in 1965.
- The New Berlin Soap Box Derby has been postponed due to weather only twice in 39 years!!!
- The New Berlin Soap Box Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing. Our track facilities were built with private funds, and donated to the city.
- The Commission operates independently of, but in cooperation with, the City of New Berlin and the New Berlin Parks & Recreation Department.