

**OFFICIAL PROGRAM**  
**43<sup>rd</sup> ANNUAL NEW BERLIN SOAP BOX DERBY SUNDAY, SEPTEMBER 9, 2007**  
**www.nbsoapboxderby.org**

**SCHEDULE OF EVENTS**  
(Subject to change / revision)

7:30 AM	>Class C register and practice	12:00 PM	>Queen ceremony
8:30 AM	>Pre-Race ceremonies	12:30 PM	>Class S racing
8:45 AM	>Class C racing	1:45 PM	>Class A register and practice
8:45 AM	>Class B register and practice	2:30 PM	>Class A racing
10:15 AM	>Class B racing	4:00 PM	>Class A, B, C finals and
11:15 AM	>Class S register and practice		"Champion of Champions" races

**SOAP BOX DERBY QUEEN**

Our 2007 Queen is **AMY MARQUARDT**, daughter of Art and Anne Marquardt. Amy is 11 years old and is in the 6<sup>th</sup> grade at Ronald Reagan elementary school. Her interests include horseback riding, playing the violin, singing, reading, and (of course) Soap Box Derby racing. Amy will be driving the "Vegas Viper", car number 17 in today's Class B races, sponsored by Mr. and Mrs. Larry Flanigan, Las Vegas NV. Congratulations on your reign as Queen, Amy!

**ACKNOWLEDGEMENTS**

Each year, the Commission finds itself indebted to many individuals, businesses and service clubs – people who help us in so many ways. Without them, **43 YEARS** of this great event would not have been possible.  
We say "THANK YOU" to the following for their support of this year's race:

All of the **CAR SPONSORS**...

... **BOY SCOUT TROOP 41** (Ronald Reagan School) for their **23 YEARS** of helping with the S Class race...  
**AMENT INDUSTRIAL TRUCK (DAVE AMENT)** for donating the use of the towing vehicles... **LINCOLN STATE BANK (JOSEPH MURRY & CYNTHIA LOEW)** for contributing toward the cost of the driver's t-shirts...  
**NEW BERLIN PARKS, RECREATION & FORESTRY DEPT.** and **NEW BERLIN TRUE VALUE (BRIAN KRAUS and BOB BLAIR)** for their assistance with driver registration... **HOEPPNER-HORN BROS. VFW POST 5716**, New Berlin, for providing us with a meeting room and continued hospitality... **OCONOMOWOC RESIDENTIAL PROGRAMS & PARAGON INDUSTRIES** for donating the use of the vans for the S Class races...  
**PATS SANITARY SERVICE** for contributing toward the cost of the portable toilet facilities...  
**PROSPECT LIONS CLUB** for underwriting the cost of the S Class driver photos...  
**M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY** for their assistance on race day again this year...  
**COUSINS SUBS, ARMELI'S RESTAURANT and TACO BELL** for supplying the ice for "Al's Pit Stop" ...  
**PEPSI AMERICAS (JAMES PANDL)** for soda water donations for "Al's Pit Stop"...  
**PREMIUM WATERS, INC. (SHARON JAROSCH)** for bottled water donations for "Al's Pit Stop"...  
**BARTMAN & SON** for candy and snacks donations for "Al's Pit Stop"...  
and all of the **PRIZE FUND CONTRIBUTORS** listed on page 3 of this program.

Thanks, too, to the **NEW BERLIN LIONS CLUB** for its generous financial contributions. Through the years, Lions Club donations have been very instrumental in allowing us to cover the costs of purchasing, maintaining and improving the site and equipment needed for this event.

**THE NEW BERLIN SOAP BOX DERBY COMMISSION**

Harry Swanson (Chairman) – Louie Fennig (Vice Chairman) – Dave Nagy (Secretary & Treasurer)  
Board of Directors: Darla Brylow – Rick Budde – Tom Carpentier – Gerry Flanigan – John Hallada  
Chris Lambach – Art Marquardt – Dan Miron – Brad Schneider – Jim Shallow – Kathlene Sisson – Stan Smith  
General Members: Todd Brylow – Rick Burant – David Doern – Galen Flanigan – Brian Gross – John Lepak  
Paul Maichle – Walter Maichle – Scott Scholtzen – Tom Sisson – Steve Wattles – Jerry Wollenzien  
Honorary Member: Al Stigler

Affiliate Members: New Berlin Parks, Recreation & Forestry Dept. – Lincoln State Bank, New Berlin – Gary Huebner

\*\*\*\*\* The **NEW BERLIN SOAP BOX DERBY COMMISSION** is looking for new members \*\*\*\*\*

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**NEW BERLIN TRUE VALUE HARDWARE CLASS "A" RACE (Drivers ages 6, 7, 8)**

<b>CAR #</b>	<b>DRIVER</b>		<b>CAR SPONSOR</b> (Located in <u>New Berlin</u> unless listed otherwise)
6	Jonathon Kryszewski	[1]	Triangle Fraternity (MSOE Chapter, Milwaukee, WI)
8	Dakota Schneider		Projects Complete (Hales Corners, WI)
11	David English		Vermatic, Inc.
15	Steven English		New Berlin True Value Hardware
16	Kelsie Hernandez		"The Patch Man" (Donald & Jaclyn Brockman, Milwaukee, WI)
18	Kevin English		Landmark Credit Union
20	Eli Oldenburg		New Berlin Animal Hospital
22	Ethan Resch		Hydraulic Component Services
26	Derek Holstein		Veolia Environmental Services (Hartland, WI)
36	Aaron Hachmeister		Farrell Masonry
37	Luc Powell		Fennig Plumbing & Heating (West Allis, WI)
42	Leah Mushall		Maritime Savings Bank
50	Austin Engelhardt		"U.E.L.C." (Utility Equipment Leasing Corp., Waukesha, WI)
75	Rebecca Wyco	[2]	Wenthe-Davidson Engineering Co.
77	Travis Brylow		"Badger Special" (Richard Naleid, Colgate, WI)
85	Jordan Lilly		Sorce Services
95	Maria Butscher		"Katie Kae Special" (Larry & Reesa Kapalczynski, Athelstane, WI)
98	Evan Muchenberger		Salentine Buick Pontiac (Muskego, WI)
99	Aaron Muchenberger		LePine Enterprises (Franksville, WI)
100	Sydney Travers		Joan Pray & Shorewest Realtors
101	Cameron Lilly		M & L Painting (Waukesha, WI)
105	Michael Grinker	[3]	New Berlin Barber Shop
111	Ellie Farrell		National Auto Body Sales & Service
119	Karlee Anderson		Profile Finishing Systems (Waukesha, WI)
123	Nate Kuenstler		Lindner Bros. Sewer & Excavating
175	Joey Shallow		Evidence Management (Milwaukee, WI)
206	Karson Hastings		Kard Recycling
225	Alex Pagac		Certified Products

"A" Records: [1] Finals A '06 [2] Finals A '06 [3] Finals A '05

**We thought you'd like to know.....**

- >Each driver gets one practice run that does not count in competition.
- >Class S racing is on a double-elimination basis. Class A, B & C racing is on a triple-elimination basis.
- >The six fastest cars in each Class A, B & C become "finalists" and compete in the finals racing for 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place within their class. The 1<sup>st</sup> place finishers in each Class A, B & C then go on to compete for the title of "Champion of Champions."
- >All decisions made by the Technical Committee and the Chief Steward are final.

**>>>>>>>>> SILENT AUCTION <<<<<<<<<<**

Be sure to visit "**AL'S PIT STOP**" CONCESSION STAND and check out the great items we have up for bid at our **SILENT AUCTION**. Be sure to get your name and bid on the list.  
**All auctions will close at the drop of the last checkered flag today!!!**  
**THANK YOU** for your support of the New Berlin Soap Box Derby.

**>>>>>>>>> NEW BERLIN SOAP BOX DERBY "RACE PARTNERS" PROGRAM <<<<<<<<<<**

Inserted in this program is a flyer listing the participants in this years "**RACE PARTNERS**" PROGRAM. By making a special donation to the Derby, the "**RACE PARTNERS**" can display their unique advertising BANNERS at trackside. One car sponsorship is also included.

For more information on participating in the "**RACE PARTNERS**" PROGRAM for next year's Derby, please contact Chris Lambach at (262) 971-9850, or visit our website:

**2007 NEW BERLIN SOAP BOX DERBY – PRIZE FUND CONTRIBUTORS & DONORS**

Please patronize these fine companies and organizations,  
and be sure to thank them for their support of the New Berlin Soap Box Derby  
(Located in New Berlin unless listed otherwise)

Armeli's Restaurant & Pizzeria	Batzner Pest Management	BindMax Protein Co.
Donald & Jaclyn Brockman (Milwaukee, WI)	Car-X Auto Service	Certified Products, Inc.
Edward Jones	Culver's New Berlin	Dave's Machine Repair
Frantz Machine Products, Inc.	Fennig Plumbing & Heating, Inc. (West Allis, WI)	Fisco Auto Body (Franklin, WI)
Holz Motors, Inc. (Hales Corners, WI)	Hoosier Racing Tire (Lakeville, IN)	HNI Risk Services, Inc.
Johnson Sand & Gravel, Inc.	J.R. Plumbing, Inc	Hydraulic Component Services, Inc.
Krause Funeral Homes	Landmark Credit Union	Kard Recycling Services
MAACO Collision Repair & Auto Painting	LePine Recycling Center & Supply (Franksville, WI)	Layton State Bank
Menard, Inc. (Eau Claire, WI)	MidAmerica Bank	Lindner Bros. Sewer & Excavating
National Auto Body Sales & Service	Mr. Richard Naleid (Colgate, WI)	Maritime Savings Bank
New Berlin Animal Hospital	New Berlin Barber Shop	Mrs. Shirley Munch
New Berlin True Value Hardware	On Sight Repair (Waterford, WI)	National Recycling, Inc.
Pro Industrial Controls, Inc.	Quiznos Subs (Waukesha, WI)	New Berlin Lions Club
ProHealth Care Regency Senior Communities	Mac Tools (Watertown, WI)	Profile Finishing Systems, Inc. (Waukesha, WI)
Richlonn's Tire & Service (Muskego, WI)	Service Club of New Berlin	Rallye Productions, Inc. (Waukesha, WI)
Atty. Todd Goodwin, Schober Schober & Mitchell SC	Sorce Services LLC	Richard Petty Museum (Randleman, NC)
Suburban Sno-Hawks	Trees On The Move	August Schmidt Co., Inc. (West Allis, WI)
Veolia Environmental Services (Hartland, WI)	VFW Post 5716	Sorenson Industrial Systems (Waukesha, WI)
Wenthe-Davidson Engineering Co.	Wolter Brothers Builders, Inc.	Vermatic, Inc.
Mister Gasket (Cleveland, OH)	Valvoline (Lexington, KY)	Wegner's St. Martin's Inn (Franklin, WI)

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**AUGUST SCHMIDT CO. - FUSO TRUCKS CLASS "B" RACE (Drivers ages 9, 10, 11)**

<b>CAR #</b>	<b>DRIVER</b>	<b>CAR SPONSOR</b> (Located in <u>New Berlin</u> unless listed otherwise)
3	Nathan Erickson	Sorenson Industrial Systems (Waukesha, WI)
4	Riley Gravelle	MAACO Collision Repair & Auto Painting
7	Joshua Kryszewski [1]	Batzner Pest Management
9	Santi Ossa Velandia	Armeli's Pizza
10	Alex Minturn	Taylor Made Express
12	Matthew Castelaz	Triangle Fraternity (MSOE Chapter, Milwaukee, WI)
13	Laura Turzenski [2]	Dueco, Inc. (Waukesha, WI)
14	Kurtis Lilly-Hunt	Rallye Productions (Waukesha, WI)
17	Amy Marquardt	"Vegas Viper" (Mr. & Mrs. Larry Flanigan, Las Vegas, NV)
19	Raechel Anderson [3]	Layton State Bank
24	Trent Farrell	Wistl Sod Farm
25	Dallas Thompson [4]	NewBerlinNOW.com (Waukesha, WI)
32	Samantha Powell	"Carolyn Gavin Special" (Carolyn Gavin, Ft. Myers, FL)
35	Jake Bohme [5]	BindMax Protein Co.
44	Charlie Fennig	Frantz Machine
52	Nicole Holstein	HNI Risk Services
55	Angela Burant	Service Club Of New Berlin
56	Zac Ciesielczyk [6]	Heavenly Hair
64	Chris Conrad	Pro Industrial Controls
66	Rachel Williams Belter [7]	Fisco Auto Body (Franklin, WI)
70	Danny Miron [8]	August Schmidt Co. (West Allis, WI)
79	Kyle Berther	National Recycling (Milwaukee, WI)
97	David Michaletz [9]	Trees On The Move
127	Jeremiah Oldenberg [10]	New Berlin Lions Club
194	Grant Travers [11]	Deer Haven Golf & Banquet
204	Avery Gaitens	MidAmerica Bank
221	Sarah Doern [12]	Suburban Sno-Hawks
222	Kaemon Hastings	New Berlin Parks, Recreation & Forestry Dept.
223	Connor Main [13]	"SSAI Special" (Stan Smith)
224	Aaron Kuenstler	Ament Industrial Truck

"B" Records: [1] 2<sup>nd</sup> A '05; 1<sup>st</sup> A '06 [2] Finals A '02; Finals A '04 [3] Queen '06 [4] 1<sup>st</sup> B '05 [5] Finals A '04  
 [6] 1<sup>st</sup> A & Champion '05 [7] 2<sup>nd</sup> A '02; Finals A '03; Queen '04 [8] Finals A '05; 3<sup>rd</sup> A '06 [9] 2<sup>nd</sup> B '06  
 [10] Finals A '04; Finals B '06 [11] 3<sup>rd</sup> A '05; Finals A '06 [12] 3<sup>rd</sup> A '04; Finals A '05 [13] Finals B '06

**\*\*\*\*\* DON'T FORGET TO ATTEND THE AWARDS NIGHT CEREMONIES !!! \*\*\*\*\***  
**SUNDAY, SEPTEMBER 23, 2007 - HOLY APOSTLES GYMNASIUM - 6:30 PM**

At Awards Night, **EVERY DRIVER** will receive their **color photograph** (taken today at check-in) and a commemorative **plaque** to show our appreciation for entering the Derby. **Trophies** and **other prizes** will be awarded to all Finalists and 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place finishers in each class. There will also be plenty of **door prizes**. **Free refreshments** will be served.

**ALL DRIVERS & THEIR FAMILIES ARE INVITED TO ATTEND, regardless of where they finished.**  
**We encourage you to join us for an evening of FUN and EXCITEMENT.**

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**"CHAMPION OF CHAMPIONS" FROM THE PAST 42 YEARS:**

1965	Kenneth Visauer	1979	James Schott	1993	Adam Haut
1966	Brian Rindt	1980	James Schott	1994	Christopher Henn
1967	Richard Burant	1981	Bill Hammel	1995	Michele Rathke
1968	Richard Burant	1982	Scott Scheuren	1996	Adam Hallada
1969	Jay Stover	1983	Brett Wollenzien	1997	Patrice Rumpf
1970	Jeffrey Lear	1984	Brett Wollenzien	1998	Patrice Rumpf
1971	Steve Zajicek	1985	Brian Grenfel	1999	Patrice Rumpf
1972	Mark Ebbott	1986	Julie Lay	2000	Adam Hallada
1973	Mark Pekrul	1987	Rob Poenhelt	2001	Patrice Rumpf
1974	Steve Hannula	1988	Paul Maichle	2002	Casey Garces
1975	Janet Liske	1989	Steve Chmielewski	2003	Caitlin Hallada
1976	Davey Doern	1990	Nicholas Nagy	2004	Caitlin Hallada
1977	Janet Liske	1991	Ben Salentine	2005	Zachary Ciesielczyk
1978	Robert Katka	1992	Ben Salentine	2006	Aubrey Lambach

**\*\*\*\*\* The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new members \*\*\*\*\***

**>>>>> If you and your family don't live in New Berlin, but your kids are interested in qualifying as a driver and racing in this event, we have a plan to make that happen: Become a Commission member!!! <<<<<<**  
Attend monthly meetings, help us help the Lions at the New Berlin Lions Club corn roast, (at the State Fair), participate in our promotional events, and work with us on race weekend.  
Make new friends and be a part of this wonderful racing event.

**Talk to a Commission member today, or contact any of the following for details:**  
Harry Swanson (262) 782-1485 – Louie Fennig (414) 525-0258 – Tom Carpentier (262) 789-1884

**MORE SPECIAL THANKS**

**THANK YOU** to these fine New Berlin businesses for allowing us to display our street corner advertising signs on their properties:

**\*\* ARMELI'S RESTAURANT & PIZZERIA \*\***  
**\*\* LINCOLN STATE BANK – NEW BERLIN \*\***  
**\*\* NEW BERLIN TRUE VALUE HARDWARE \*\***

And **THANK YOU** to **MARK AMMAN** for donation of new sign graphics

**THANK YOU** to these fine New Berlin businesses for allowing us to display posters advertising our race day event on their properties:

**\*\* CAR-X \*\* \*\* COUSINS SUBS \*\* \*\* CULVER'S \*\* \*\* I-HOP \*\* \*\* KAT'S CAFÉ \*\***  
**\*\* LAYTON STATE BANK \*\* \*\* MARITIME BANK \*\* \*\* MID AMERICA BANK \*\***  
**\*\* NEW BERLIN PUBLIC LIBRARY \*\* \*\*NEW BERLIN PARKS, RECREATION & FORESTRY \*\***  
**\*\* NEW BERLIN TRUE VALUE HARDWARE \*\* \*\* PICK N SAVE \*\* \*\* RINDT'S CITGO \*\***

**THANK YOU** to **ANDY RANDALL** and **"THE MILWAUKEE MILE"**  
for the special NBSBD 'buy-one-get-one-free' race ticket coupons

**THANK YOU** to **HECTOR LOYO** at **MAACO COLLISION REPAIR & AUTO PAINTING**  
for his generous donation to professionally paint a few Derby cars.

A special prize drawing was held, and the winners are:

**KYLE BERTHER (B79) – ANGELA BURANT (B55) – AARON KUENSTLER (B224) – ASHLEY OLDENBURG (C211)**

**THANK YOU** to **CHRISTINA RINDT KUENZI** once again this year for her wonderful rendition of our National Anthem.  
Christina was our 1993 Soap Box Derby Queen

**MAACO COLLISION REPAIR & AUTO PAINTING CLASS "C" RACE (Drivers ages 12, 13, 14, 15)**

<b>CAR #</b>	<b>DRIVER</b>		<b>CAR SPONSOR</b> (Located in <u>New Berlin</u> unless listed otherwise)
1	Aubrey Lambach	[1]	Classic Carpentry (Muskego, WI)
2	Rick Burant	[2]	J.R. Plumbing
5	Nico Ossa Velandia		George Uttech Sheet Metal (Kenosha, WI)
12	Matthew Castelaz		Moorland Auto Repair
20	Paul Burant	[3]	Quiznos Subs
21	D. J. Doern	[4]	"John Gavin Special" (John Gavin, Ft. Myers, FL)
28	Lauren Lambach	[5]	Wolter Brothers Builders
30	Andrew Marquardt	[6]	Joe Wilde Company
40	Nathan Lepak	[7]	Regency Senior Communities
41	C J Weissenberger	[8]	Great Lakes Dart Mfg. (Muskego, WI)
57	John Wyco		Dave's Machine Repair
62	Alex Gago-Hoiland		Pats Sanitary Service (New Munster, WI)
76	Caitlin Hallada	[9]	Car-X Auto Service
150	Amy Bohme		LePine Recycling & Supply (Franksville, WI)
200	Casey Cutty	[10]	Richlonn's Tire & Service (Muskego, WI)
211	Ashley Oldenburg		On Sight Repair (Waterford, WI)

"C" Records: [1] 1<sup>st</sup> C '03; 2<sup>nd</sup> C '04; 1<sup>st</sup> C & Champion '06 [2] Finals C '06 [3] Finals C '06  
[4] Finals B '04; 1<sup>st</sup> B '06 [5] 1<sup>st</sup> A '02; 1<sup>st</sup> A '03; Finals B '04; Finals B '05; 3<sup>rd</sup> B '06 [6] 3<sup>rd</sup> B '04  
[7] Finals A '02; Finals A '03; Finals B '05 [8] Finals C '03; 2<sup>nd</sup> C '05; 3<sup>rd</sup> C '06  
[9] 3<sup>rd</sup> A '00; 2<sup>nd</sup> A '01; Finals B & Queen '02; 1<sup>st</sup> B & Champion '03; 1<sup>st</sup> B & Champion '04;  
1<sup>st</sup> C '05; 2<sup>nd</sup> C '06 [10] 3<sup>rd</sup> B '05

**MORE INFORMATION ABOUT THE NEW BERLIN SOAP BOX DERBY**

- >Drivers have the option to use their car numbers from last year, or choose new car numbers on a first-pick basis.
- >Car number 1 is reserved for the defending "Champion of Champions."
- >Drivers randomly draw for their sponsors each year on a first-pick basis. Sponsors are not carried over year-to-year.
- >Drivers and crews select their own wheels and axle brackets from Commission-supplied stock. At the end of the event, the Champion's wheels and axle brackets are locked-up and are taken out of circulation for one year.
- >The New Berlin Police Department was the driving force for starting the Derby in 1965.
- >The Derby has been postponed due to weather only twice in 42 years!
- >The Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing.  
The Commission operates independently of, but in cooperation with, the City of New Berlin and the New Berlin Parks, Recreation & Forestry Department.
- >Our track facilities were built, and are maintained, with private funds, and are donated to the City of New Berlin.

\*\*\*\*\* DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND \*\*\*\*\*

**[www.nbsoapboxderby.org](http://www.nbsoapboxderby.org)**