

OFFICIAL PROGRAM
45th ANNUAL NEW BERLIN SOAP BOX DERBY SUNDAY, SEPTEMBER 13, 2009
www.nbsoapboxderby.org

SCHEDULE OF EVENTS

(Subject to change / revision)

7:30 AM	>Class C register and practice	11:15 AM	>Class S register and practice
8:30 AM	>Pre-Race ceremonies	12:30 PM	>Class S racing
8:45 AM	>Class C racing	1:45 PM	>Class A register and practice
8:45 AM	>Class B register and practice	2:30 PM	>Class A racing
10:00 AM	>Queen ceremony	4:00 PM	>Class A, B, C finals and "Champion of Champions" races
10:15 AM	>Class B racing		

SOAP BOX DERBY QUEEN

Our **2009 Queen** is **MARIA RADISH**, daughter of Andy & Michelle Radish of New Berlin. Maria is 6 years old and is in the 1st grade at Ronald Reagan School. Her interests include dancing, dogs, coloring, reading, Scooby Doo / Mystery Inc. and (of course) cheering for her racing brothers Joey & Nicholas. Congratulations on your reign as Queen, Maria!

ACKNOWLEDGEMENTS

Each year, the Commission finds itself indebted to many individuals, businesses and service clubs – people who help us in so many ways. Without them, **45 YEARS** of this great event would not have been possible.

We say **"THANK YOU"** to the following for their support of this year's race:

All of the **CAR SPONSORS, CLASS SPONSORS** and **RACE PARTNERS...**

...**BOY SCOUT TROOP 41** (Ronald Reagan School) for their **25 YEARS** of helping with the Class S race...

...**AMENT INDUSTRIAL TRUCK (DAVE AMENT)** for donating the use of the towing vehicles...

...**HARRIS BANK** for contributing toward the cost of the driver's t-shirts...

...**NEW BERLIN PARKS, RECREATION & FORESTRY DEPT.** and **NEW BERLIN TRUE VALUE HARDWARE (BRIAN KRAUS and BOB BLAIR)** for their assistance with driver registration...

...**HOEPPNER-HORN BROS. VFW POST 5716** for our meeting room and continued hospitality...

...**OCOMOWOC RESIDENTIAL PROGRAMS & PANTHEON INDUSTRIES**
for donating the use of the vans for the Class S races...

...**PATS SANITARY SERVICE** for contributing toward the cost of the portable toilet facilities...

...**PROSPECT LIONS CLUB** for underwriting the cost of the Class S driver photos...

...**M.S.O.E. CHAPTER OF TRIANGLE FRATERNITY** for their assistance on race day again this year...

...**TERRY BEDWELL** for donating the Lego toy race car kits we handed out...

Many thanks to the following fine businesses for donations made to **"AL'S PIT STOP"** concession stand:

...**COUSINS SUBS, MCDONALD'S** and **TACO BELL** for supplying ice...

...**PEPSI AMERICAS** for soda water... ...**SPRECHER BREWING CO** for root beer...

...**KLEMENT'S SAUSAGE** for sandwich meat...

...**FRITO-LAY** for snack chips... ...**BARTMAN & SONS** for candy assortments...

...**PICK & SAVE (National & Sunny Slope)** for monetary donation...

And many thanks to all of the **PRIZE FUND CONTRIBUTORS & DONORS** listed on page 3 of this program.

Thanks, too, to the **NEW BERLIN LIONS CLUB** for its generous financial contributions. Through the years, Lions Club donations have been very instrumental in allowing us to cover the costs of purchasing, maintaining and improving the track site and the equipment needed to stage this great event.

THE NEW BERLIN SOAP BOX DERBY COMMISSION

David Nagy (Chairman & Treasurer) – Louie Fennig (Vice Chairman) – Dan Miron (Secretary)

Board of Directors: Rick Burant - Tom Carpentier – David Doern - Gerry Flanigan – John Hallada - Chris Lambach

Art Marquardt – Brad Schneider – Jim Shallow – Kathlene Sisson – Stan Smith – Steve Wattles

General Members: Mike Bohme – Darla Brylow - Todd Brylow – Rick Budde - Lisa Burant – Paul Eisert

Galen Flanigan - Peter Hachmeister - John Lepak – Walter Maichle – Brian Main - Scott Scholtens

Tom Sisson - Steve Stelmachowski – Dean Strom - Ron Weissenberger - Jerry Wollenzien

Affiliate Members: New Berlin Parks, Recreation & Forestry Dept. – Harris Bank, New Berlin

******* The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new MEMBERS *******

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NEW BERLIN TRUE VALUE HARDWARE CLASS "A" RACE (Drivers ages 6, 7, 8)

CAR #	DRIVER	CAR SPONSOR (Located in New Berlin unless listed otherwise)
5	Nicholas Radish [r]	Fennig Plumbing & Heating (West Allis, WI)
8	Jordan Schneider [r]	New Berlin Dental Group
11	Lindsay Strom [r]	Landmark Credit Union
16	Hudson Wattles [r]	Knights of Columbus (West Allis, WI)
19	Eli Oldenburg	Classic Carpentry
20	Julia DeAngelis [r]	Veolia Environmental Services (Hartland, WI)
22	Carter Cullaz [r]	"Vegas Viper" (Mr. & Mrs. Larry Flanigan, Las Vegas, NV)
42	Nicholas Burgess	Richlonn's Tire & Service (Muskego, WI)
60	Jacob Miron	[1] Culver's
64	Gabriel Oldenburg	[2] Ament Industrial Truck
100	Sydney Travers	[3] Firestone Auto Care
106	Ian Peasley [r]	Leafguard of Wisconsin (Muskego, WI)
107	Christian Peasley [r]	Wenthe-Davidson Engineering Co.
111	Ellie Farrell	Prospect Lions Club
123	Nate Kuenstler	[4] Tom's Dependable Heating & Air Conditioning (Greenfield, WI)
128	Evan Solomon	[5] Great Lakes Dart Mfg. (Muskego, WI)
176	Kinley Brylow [r]	Edward Jones
200	Andrew Laeuger	New Berlin Animal Hospital
224	Dominick Eisert [r]	VFW Post 5716
225	Eli Brown [r]	Vermatic, Inc.

"A" Records: [1] Finals A '08 [r] Rookie driver [2] Finals A '07; 3rd A '08 [3] 2nd A '07; Finals A '08 [4] 1st A '08 [5] Finals A '08

The **New Berlin Soap Box Derby Commission** is now a **501(C)(3)** non-profit corporation.
We have established a **SCHOLARSHIP FUND** for soap box derby racers.
Check out the flyer in this program or see our **website** for more details.

We thought you'd like to know.....

- >Each driver gets one practice run that does not count in competition.
- >Class S racing is on a double-elimination basis. Class A, B & C racing is on a triple-elimination basis.
- >The six fastest cars in each Class A, B & C become "finalists" and compete in the finals racing for 1st, 2nd & 3rd place within their class. The 1st place finishers in each Class A, B & C then go on to compete for the title of "Champion of Champions."
- >All decisions made by the Technical Committee and the Chief Steward are final.

>>>>>>>>> SILENT AUCTION <<<<<<<<<<<

Be sure to visit "**AL'S PIT STOP**" **CONCESSION STAND** and check out the great items we have up for bid at our **SILENT AUCTION**. Be sure to get your name and bid on the list.
All auctions will close at the drop of the last checkered flag today!!!
THANK YOU for your support of the New Berlin Soap Box Derby.

>>>>>>>>> NEW BERLIN SOAP BOX DERBY "RACE PARTNERS" PROGRAM <<<<<<<<<<

Inserted in this program is a flyer listing the participants in this years "**RACE PARTNERS**" **PROGRAM**.
By making a special donation to the Derby, the "**RACE PARTNERS**" can display their unique advertising **BANNERS** at trackside. One car sponsorship is also included.
For more information on participating in the "**RACE PARTNERS**" **PROGRAM** for next year's Derby, please contact Brad Schneider at (414) 763-5922, or visit our website:

2009 NEW BERLIN SOAP BOX DERBY – PRIZE FUND CONTRIBUTORS & DONORS

Please patronize these fine companies and organizations,
and be sure to thank them for their support of the New Berlin Soap Box Derby
(Located in New Berlin unless listed otherwise)

American Industrial Leasing Co. (Brookfield, WI)	Associated Bank	Autometer Products (Sycamore, IL)
Batzner Pest Management	Brodix Corp. (Mena, AZ)	Car-X Auto Service
Certified Products, Inc.	Donovan's Remodeling, LLC (Hartland, WI)	Edward Jones
Fennig Plumbing & Heating, Inc. (West Allis, WI)	Firestone Complete Auto Care	Fisco Auto Body (Franklin, WI)
Frantz Machine Products, Inc.	Harris Bank	Honeywell Hometown Solutions
Tom & Charlotte Horton	International Lubricants (Seattle, WA)	JEG'S High Performance (Delaware, OH)
Johnson Sand & Gravel, Inc.	J.R. Plumbing, Inc.	Knights of Columbus
Leafguard of Wisconsin (Muskego, WI)	Lindner Bros. Sewer & Excavating	Mark Martikonis (Big Bend, WI)
Mister Gasket Performance Group (Cleveland, OH)	Richard & Barbara Naleid (Colgate, WI)	National Recycling, Inc. (Milwaukee, WI)
New Berlin Animal Hospital	New Berlin Dental Group	New Berlin Lions Club
New Berlin Rotary Club	New Berlin True Value	Oconomowoc Residential Programs (Oconomowoc, WI)
Pantheon Industries, Inc. (Oconomowoc, WI)	Preferred Cleaning Service, Inc.	Pro Industrial Controls (Sussex, WI)
Prospect Lions Club	Rallye Productions (Waukesha, WI)	Richlonn's Tire & Service Centers (Muskego, WI)
Service Club of New Berlin	Suburban Sno-Hawks	The Schroeder Group, SC (Waukesha, WI)
Tom's Dependable Heating & Cooling	Veolia Environmental Services (Hartland, WI)	Vermatic, Inc.
V.F.W. Post 5716	Weather Tight Corp.	Wenthe-Davidson Engineering Co.
Wolter Brothers Builders, Inc.		

SPECIAL THANKS FOR 2009

...To **R. J. ZEMAN TOOL & MANUFACTURING CO.** of Waukesha, WI
for their generous donation of material, labor and drilling for a new supply of metal axle brackets.

...To **RICK BLAHA & PAK-RITE LTD.** of Milwaukee and **MIKE BLAHA** & a select group of **EISENHOWER HS SENIORS, CLASS OF 2009** for their generous donation of time and materials for rebuilding the Class S cars.

FIRESTONE COMPLETE AUTO CARE CLASS "B" RACE (Drivers ages 9, 10, 11)

CAR #	DRIVER		CAR SPONSOR (Located in <u>New Berlin</u> unless listed otherwise)
3	Brandon Dumire [r]		New Berlin True Value
4	Riley Gravelle	[1]	Car-X Auto Service
10	Travis Brylow		Dave's Machine Repair
23	Aaron Muchenberger	[2]	Certified Products
24	Julie Kelnhofer	[3]	Joe Wilde Co.
28	Luc Powell		Lindner Bros. Sewer & Excavating
41	Karlee Anderson		Triangle Fraternity, MSOE Chapter (Milwaukee, WI)
43	Joey Shallow		J.R. Plumbing
44	Samantha Powell		New Berlin Lions Club
50	Austin Engelhardt	[4]	Armeli's Restaurant
70	Danny Miron	[5]	Farrell Concrete & Masonry
75	Rebecca Wyco	[6]	"Badger Express" (Richard & Barbara Naleid, Colgate, WI)
80	Alex Pagac		Batzner Pest Management
85	Jordan Lilly		Donovan's Remodeling (Hartland, WI)
88	Dakota Schneider	[7]	D.M.C. Electric (Muskego, WI)
94	Joey Radish		Wistl Sod Farm
98	Evan Muchenberger		National Recycling (Milwaukee, WI)
101	Cameron Lilly		"TJCJ Racing" (Tom & Charlotte Horton)
105	Michael Grinker	[8]	Service Club of New Berlin
194	Grant Travers	[9]	Aero Compressed Gases (Milwaukee, WI)

"B" Records: [1] Finals B '08 [2] Finals A '07 [3] 3rd B '08 [4] 2nd A '08
[5] Finals A '05; 3rd A '06; Finals B '07; 2nd B '08 [6] Finals A '06 [7] 1st A '07 [8] Finals A '05
[9] 3rd A '05; Finals A '06; Finals B '08 [r] Rookie driver

The New Berlin Soap Box Derby Commission wishes to recognize two very good, long-time friends who passed away in the last year:

AL STIGLER, who donated funds to the Derby over the years for equipment ("Al's Pit Stop" canopy) and to our general fund, and for many years was our "chief tripper" at the starting ramps.

HARRY SWANSON, who was very dedicated to the Derby event, handling many duties for many years, and who was our Commission Chairman at the time of his death.

Al and Harry were both dedicated NASCAR fans and loved watching the kids having fun racing down our hill. These fine gentlemen were very instrumental in the growth and development of the Derby as we find it today.

Thank you AL and HARRY for your service to the community. We miss you both very much.

***** **DON'T FORGET TO ATTEND THE AWARDS NIGHT CEREMONIES !!!** *****
SUNDAY, SEPTEMBER 27, 2009 - HOLY APOSTLES SCHOOL GYMNASIUM - 6:30 PM

At Awards Night, **EVERY DRIVER** will receive their **color photograph** (taken today at check-in) and a commemorative **plaque** to show our appreciation for entering the Derby. **Trophies** and **other prizes** will be awarded to all Finalists and 1st, 2nd, and 3rd place finishers in each class. There will also be plenty of **door prizes**. **Free refreshments** will be served.

ALL DRIVERS & THEIR FAMILIES ARE INVITED TO ATTEND, regardless of where they finished.
We encourage you to join us for an evening of FUN and EXCITEMENT.

www.nbsoapboxderby.org

“CHAMPION OF CHAMPIONS” FROM THE PAST 44 YEARS:

1965	Kenneth Visauer	1980	James Schott	1995	Michele Rathke
1966	Brian Rindt	1981	Bill Hammel	1996	Adam Hallada
1967	Richard Burant	1982	Scott Scheuren	1997	Patrice Rumpf
1968	Richard Burant	1983	Brett Wollenzien	1998	Patrice Rumpf
1969	Jay Stover	1984	Brett Wollenzien	1999	Patrice Rumpf
1970	Jeffrey Leair	1985	Brian Grenfel	2000	Adam Hallada
1971	Steve Zajicek	1986	Julie Lay	2001	Patrice Rumpf
1972	Mark Ebbott	1987	Rob Poenhelt	2002	Casey Garces
1973	Mark Pekrul	1988	Paul Maichle	2003	Caitlin Hallada
1974	Steve Hannula	1989	Steve Chmielewski	2004	Caitlin Hallada
1975	Janet Liske	1990	Nicholas Nagy	2005	Zachary Ciesielczyk
1976	Davey Doern	1991	Ben Salentine	2006	Aubrey Lambach
1977	Janet Liske	1992	Ben Salentine	2007	Trent Farrell
1978	Robert Katka	1993	Adam Haut	2008	Trent Farrell
1979	James Schott	1994	Christopher Henn		

******* The NEW BERLIN SOAP BOX DERBY COMMISSION is looking for new MEMBERS *******

>>>> If you and your family don't live in New Berlin, but your kids are interested in qualifying as a driver and racing in this event, we have a plan to make that happen: Become a Commission member!!! <<<<<
Attend monthly meetings, help us help the Lions at the New Berlin Lions Club corn roast, (at the State Fair), participate in our promotional events, and work with us on race weekend.
Make new friends and be a part of this wonderful racing event.

Talk to a Commission member today, or contact any of the following for details:
David Nagy (262) 785-0275 – Louie Fennig (414) 525-0258 – Dan Miron (262) 971-1069

******* The NEW BERLIN SOAP BOX DERBY is always looking for more DRIVERS *******

Driver numbers have been down for a couple of years and we always have room for more kids to have fun! We're appealing to past drivers to return, asking everyone to talk-up this great event with friends and neighbors, and we're especially asking this year's drivers to take advantage of our "**RACING BUDDY PROGRAM**" for getting new drivers to sign up for next year.

Are you interested in racing in the **New Berlin Soap Box Derby** but don't have the time or skills to build a car? The Commission has a **FREE CAR LOAN PROGRAM** that you can take advantage of. Each year, a limited number of cars are available for free loan on a first-come, first-pick basis. Please check our **website** for details on car loans for next year's race.

MORE SPECIAL THANKS

THANK YOU to these fine New Berlin businesses for allowing us to display our street corner advertising signs on their properties:

**** NEXUS SOFTWARE ****
**** HARRIS BANK – NEW BERLIN ****
**** NEW BERLIN TRUE VALUE HARDWARE ****

THANK YOU once again to **CHRISTINA RINDT KUENZI** for her wonderful singing of our National Anthem.

THANK YOU to **SCOTT KRAUSS, TOM SHALLOW** and **GORDY WEISS** from the **PROSPECT LIONS CLUB** for their hard work and assistance in the wheel removal area.

THANK YOU to **THE EMPLOYEES OF NEW BERLIN TRUE VALUE** for their hard work and assistance in the wheel removal area during the Class A races.

THANK YOU to **BATZNER PEST MANAGEMENT** for insect abatement at the track.

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CLASS "C" RACE (Drivers ages 12, 13, 14, 15, 16)

CAR #	DRIVER		CAR SPONSOR (Located in New Berlin unless listed otherwise)
1	Trent Farrell	[1]	"Katie Kae Special" (Larry & Reesa Kapalczynski, Athelstane, WI)
2	Rick Burant	[2]	"The Patch Man" (Donald & Jaclyn Brockman, Milwaukee, WI)
9	Kris Kelnhofer	[3]	Moorland Auto Repair
12	Isaac Peasley [r]		Rallye Productions (Waukesha, WI)
13	Lauren Lambach	[4]	Rotary Club of New Berlin
14	Rachel Selas [r]	[5]	Deer Haven Golf Club
17	Amy Marquardt	[6]	Harris Bank
21	D.J. Doern	[7]	Wegner's St. Martin's Inn (Franklin, WI)
35	Jake Bohme	[8]	The Gutter Cover
40	Nathan Lepak	[9]	Fisco Auto Body (Franklin, WI)
57	John Wyco	[10]	Kard Recycling
66	Rachel Williams-Belter	[11]	Weather Tight (West Allis, WI)
76	Caitlin Hallada	[12]	Suburban Sno-Hawks
97	David Michaletz	[13]	Frantz Machine
99	Angela Burant		Associated Bank (Milwaukee, WI)
150	Amy Bohme		Johnson Sand & Gravel
211	Jeremiah Oldenburg	[14]	Wolter Bros. Builders
221	Sarah Doern	[15]	Pro Industrial Controls

"C" Records: [1] 1st B & Champion '07; 1st C & Champion '08 [2] Finals C '06 [3] Finals C '08
[4] 1st A '02; 1st A '03; Finals B '04; Finals B '05; 3rd B '06; 3rd C '07; 2nd C '08 [5] Queen '08
[6] Queen '07 [7] Finals B '04; 1st B '06 [8] Finals A '04 [9] Finals A '02; Finals A '03; Finals B '05;
Finals C '07; 3rd C '08 [10] Finals C '07 [11] 2nd A '02; Finals A '03; Queen '04
[12] 3rd A '00; 2nd A '01; Finals B & Queen '02; 1st B & Champion '03; 1st B & Champion '04; 1st C '05;
2nd C '06; Finals C '08 [13] 2nd B '06; 1st B '08 [14] Finals A '04; Finals B '06; Finals B '07
[15] 3rd A '04; Finals A '05; 3rd B '07; Finals B '08 [r] Rookie driver

MORE INFORMATION ABOUT THE NEW BERLIN SOAP BOX DERBY

- >Drivers have the option to use their car numbers from last year, or choose new car numbers on a first-pick basis.
- >**Car number 1** is reserved for the defending "Champion of Champions."
- >Drivers randomly draw for their sponsors each year on a first-pick basis. Sponsors are not carried over year-to-year.
- >Drivers and crews select their own wheels and axle brackets from Commission-supplied stock. At the end of the event, the Champion's wheels and axle brackets are locked-up and are taken out of circulation for one year.
- >The New Berlin Police Department was the driving force for starting the Derby in 1965.
- >The Derby has been postponed due to weather only twice in 44 years!
- >The Derby Commission is a non-profit corporation consisting of volunteers interested in kids and racing. The Commission operates independently of, but in cooperation with, the City of New Berlin and the New Berlin Parks, Recreation & Forestry Department.
- >Our track facilities were built, and are maintained, with private funds, and are donated to the City of New Berlin.

***** **DON'T MISS OUR FABULOUS "AL'S PIT STOP" CONCESSION STAND** *****

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